

The Alexandria Historical Society, Inc. Board Meeting
Alexandria Black History Museum
October 13, 2015

Audrey Davis called the meeting to order at 6:33pm. Members present included Audrey Davis, Tal Day, Jackie Cohan, Mark Whatford, Jim MacKay, Dennis Hensley, Patrick Ladden, Katy Cannady and Catherine Weinraub. Previously announced absences included Julia Randle, Sarah Coster, Jamie Bosket and Helen Wirka. Debbie Ackerman arrived late but was announced in advance.

Minutes-Patrick Ladden motioned to accept July; Mark – 2nd; September – Tal motioned, Patrick – 2nd

Program Schedule – Audrey Davis

- ☐ Audrey mentioned that she got a bio and photo for October speaker. Aracadia press can order books and we can return books not sold. AHS can keep profit; check with Jim and city?
Jim said they can order and keep a few in shops, but send back others. Audrey interested in keeping some at her museum.
- ☐ Should speakers bring their own laptop? Check with each speaker. Should not invest in own laptop to have as updates and possible virus from speaker.

Treasurer-Tal Day

- ☐ Operating Budget was at 66.41 at the end of August. 59.51 now.
- ☐ Accounts are increasing
- ☐ Down \$300 in General Savings account
- ☐ Down \$1100 in Endowment
- ☐ Accounts coming back
- ☐ If we stay either above \$2 and \$3000, there is no fee at Burke and Herbert Bank
- ☐ Still need to edit tax donations which will require Adobe Acrobat

Membership-Mark Whatford and Dennis Hensley

- ☐ 179 active / 206 now
- ☐ 12 new members

Newsletter-Jackie Cohan

- ☐ Will be released by the end of the week
- ☐ It will include lecture and Veteran's Day Lecture - BH

Publicity-Jim Mackay

- ☐ Laptop question answered
- ☐ Banner – put up on the 22nd
- ☐ Email out –out in two weeks
- ☐ Press Release – out next week

- ☐ Mark will send contracts from DAR to Jim

Patrick Ladden

- ☐ Contact sheets
- ☐ Spreadsheet
- ☐ Answered email

AAC – Katy Cannady

City Council tonight (10/13) Ben Brenemann awards

Del Pepper

Paul Whitacher?

Threatened and endangered sites

Hope to have public meeting

Saving alleys

Raise public awareness

HARC – Dennis Hensley

- ☐ Study street names and symbols
- ☐ Confederate names may be changed
- ☐ Lance said city will not participate in plaque on Monaco Hotel-not taking sides; they can come to him for checking facts
- ☐ Lance mentioned oldest house in Alexandria a unique property; preserving it; let's see what happens
- ☐ Tal mentioned house museums don't do well – supported by golf and water slides
- ☐ Audrey mentioned moisture issue at Carlyle House

Ramsey House – (houses built in early 1940s, not the visitor center)

- ☐ Possible talk of lawsuit
- ☐ Overturned bar decision
- ☐ Long (9 hour) hearing

Direct Mail

- ☐ \$31 over budget
- ☐ Minuteman Press dropped the ball
- ☐ Extra postcards to send to lax members
- ☐ Could consider to do one for Spring events
- ☐ Look into cost

Hospitality

- ☐ October lecture-Patrick and Catherine splitting drinks and food

Member Only Event

- ☐ Needs RSVPs by Monday before
- ☐ Mark and Dennis can use website guest

- ☐ 5:30 – 7
- ☐ Patrick will keep abreast of responses
- ☐ Mark, Tal and Catherine or anyone that can set up at 4:30 PM
- ☐ Need to come up with who is bringing what

Website

- ☐ Website needs to be cleaned up
- ☐ Patrick can create folders

Sign-Jim and Debbie

Get lectern sign

Next meeting-November 13, 6:30pm

Dennis motioned to adjourn and seconded by Jackie.
Adjourned at 7:51PM